

# NICOLE OLMSCHENK

COMMUNICATIONS  
GRADUATE

## EDUCATION

BACHELOR OF ARTS  
MAJOR IN COMMUNICATIONS  
UNIVERSITY OF ST. THOMAS | 2016 - 2020

## CONTACT

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## EXPERIENCE

### DIGITAL BRAND STRATEGIST

2060 DIGITAL- HUBBARD BROADCASTING | MARCH  
2021- PRESENT

- Partner with Account Executives to create leads and present digital strategies to clients.
- Customize digital campaigns based on the client's need and budget.
- Work collaboratively with digital and sales departments.
- Track client's success with existing digital campaigns and collaborate internally with team on strategies.
- Utilize statistics from dashboards and Google Analytics to develop and provide client facing, regular, monthly campaign recaps.

### MARKETING INTERN

NFP | JUNE 2018- DEC 2020

- Provide support to the marketing team, helping with daily tasks.
- Participated in marketing content designs.
- Planned content while paying strong attention to detail.
- Worked with a team for creativity and innovative ideas.

### FASHION STYLIST

EVEREVE | JAN 2017- JUNE 2018

## SKILLS

- Strong communication and interpersonal skills
- Excellent organizational and multi-tasking skills
- Extraordinary writing technique

## CERIFCATIONS

- Google Analytics
- Radio Advertising Bureau- Digital Marketing Certification